

ABSTRACT OF THE DISCLOSURE

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An article such as a soft cover portfolio, or desk folder includes a graphic image thereon by transferring an image from a source to a processor which is operable to control a printer to print multiple images on a sheet of polyvinyl chloride or the like. The printed images may be protected by laminating a transparent vinyl sheet over the image sheet and the images are then precut to final size. The individual images are applied directly to the article or to a member used in forming an article by RF sealing the image to the member. The image may be supported on a debossing die or placed on the member which will form the article, then struck by the debossing die.